



Company Profile

MUCHENJE CEILINGS & DESIGNS



Transforming ceilings, transforming
lives - one exquisite design at a time.



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About the Company

Muchenje Ceilings and Designs is a leading specialist in ceiling solutions, established in 2015 under the visionary leadership of Joel Talent Muchenje.

- ▶ Our mission is to deliver exceptional craftsmanship.

Our Mission and Vision

Mission

To consistently deliver high-quality, innovative solutions that exceed client expectations, while maintaining the highest efficiency and performance standards.

Vision

To be the premier ceiling service provider in the region and beyond, renowned for our unparalleled expertise and customer satisfaction.



Our Goals

The goals will collectively drive business growth, innovation and customer satisfaction.



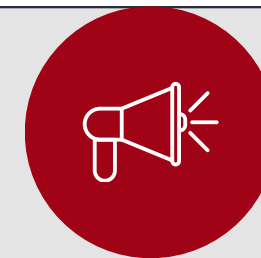
Expansion & Growth

Expand our services to cover a wider geographical area, including neighboring countries and regions



Excellence & Innovation

Stay up-to-date with the latest trends and technologies in ceiling design and construction

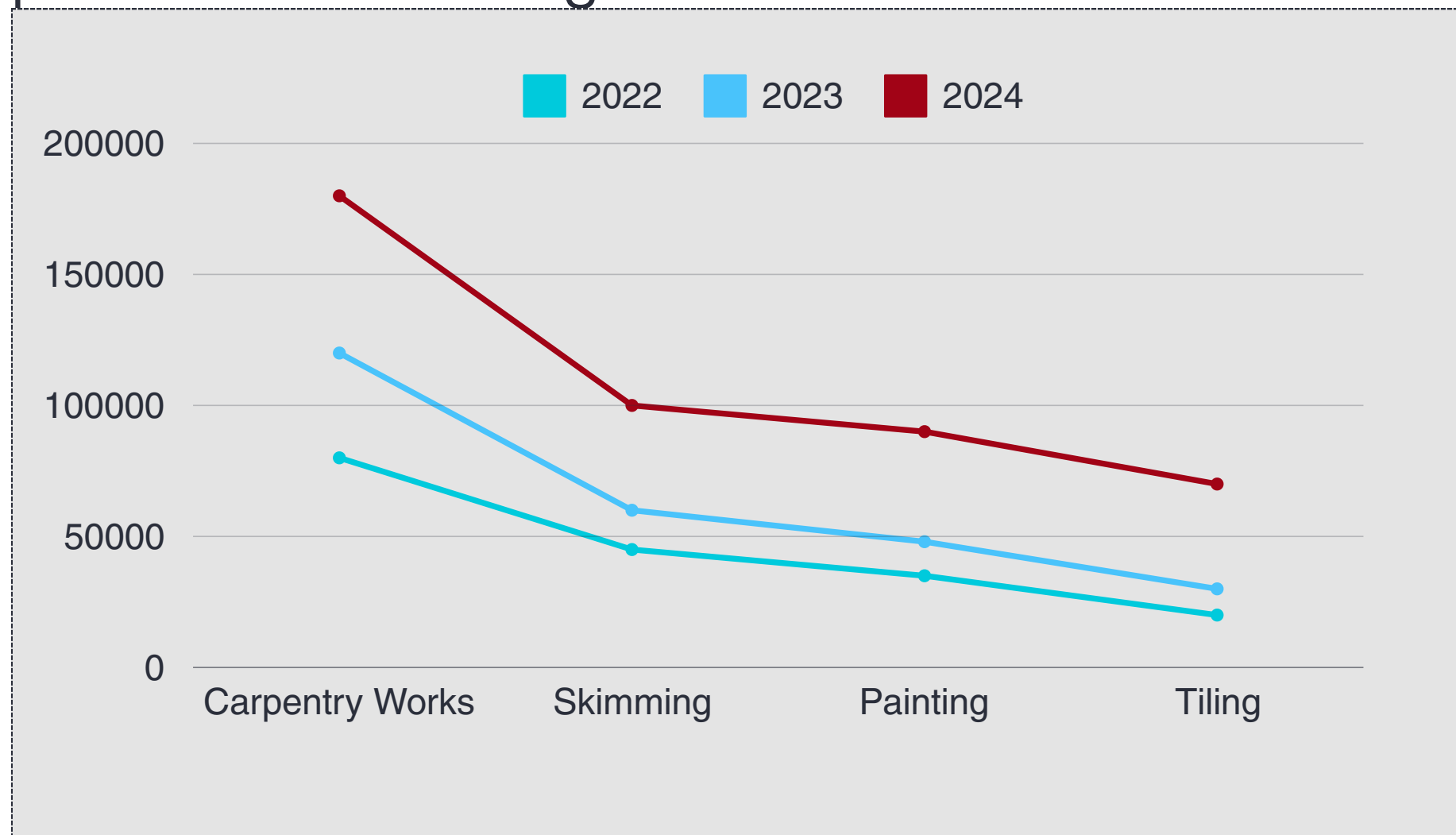


Customer Satisfaction and Loyalty

Build long-term relationships with clients through reliability, trust and effective communication

Our Traction

A resounding testament to our unwavering commitment to excellence and relentless pursuit of business growth.



Cumulative Monthly Revenue:

\$73,167

Cumulative Average Revenue/Customer:

\$15,624

Yearly Revenue Growth:

>50%

Our Market

Total Available Market (TAM):

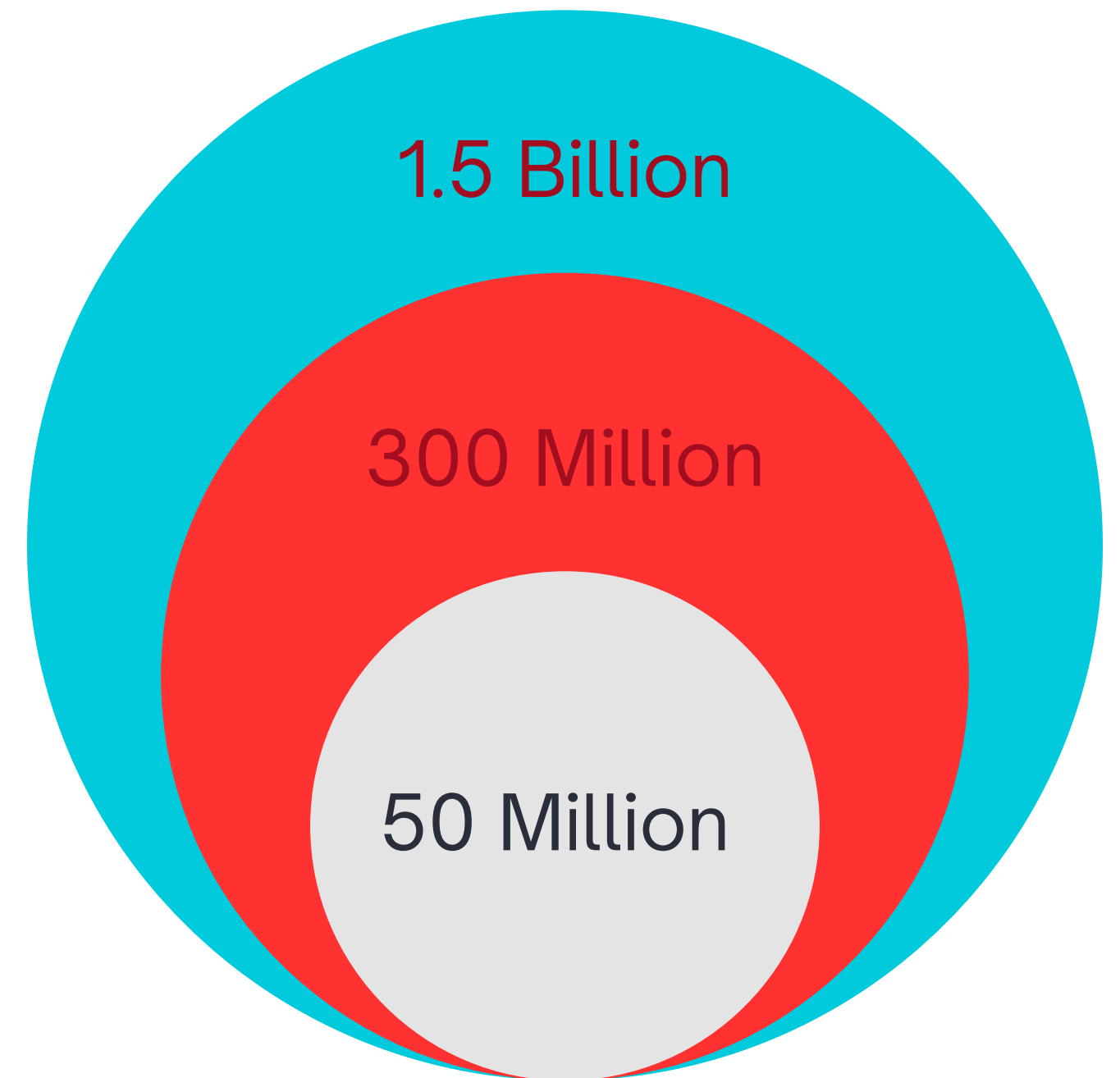
1.5 Billion

Serviceable Available Market (SAM):

300 Million

Serviceable Obtainable Market (SOM):

50 Million



Our Milestones

2021

Completed 50 projects in Zimbabwe, with a 25% increase in Zimbabwe.

2022

Expanded services to include ceiling skimming and painting

2023

Introduced a new service offering: tiling solutions

2024

Introduced a new marketing strategy, focusing on digital advertising and content marketing

Our Management Team

Meet the driving force behind Muchenje Ceilings & Designs - a formidable young and energetic team of professionals dedicated to revolutionizing the ceiling solutions industry in Africa. With a shared passion for innovation, excellence, and customer satisfaction, our team brings together diverse skills and expertise to deliver unparalleled results.



Talent Joel Muchenje

Chief Executive Officer



Paidamoyo Nyamangara

Administrator



Brendon Usinebadza

Project Manager



Conilia Bhunu

Assistant Project Manager



Our Offered Services

Ceiling Installation

Ceiling Renovation

Wall Skimming

Tiling

Interior and Exterior Painting

Financial Guidance

Financial wisdom, business growth and customer satisfaction - our guiding principles.

	FY '23	FY '24	YOY change
Revenue	\$258,000	\$440,000	70.16%
Expenses	\$185,000	\$350,00	89.19%
Profit	\$73,000	\$90,000	23.29%

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Ceilings are not just a structural element, but a canvas for creativity, a reflection of our commitment to



quality, and a testament to the power of innovative design

- Talent Joel Muchenje





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